

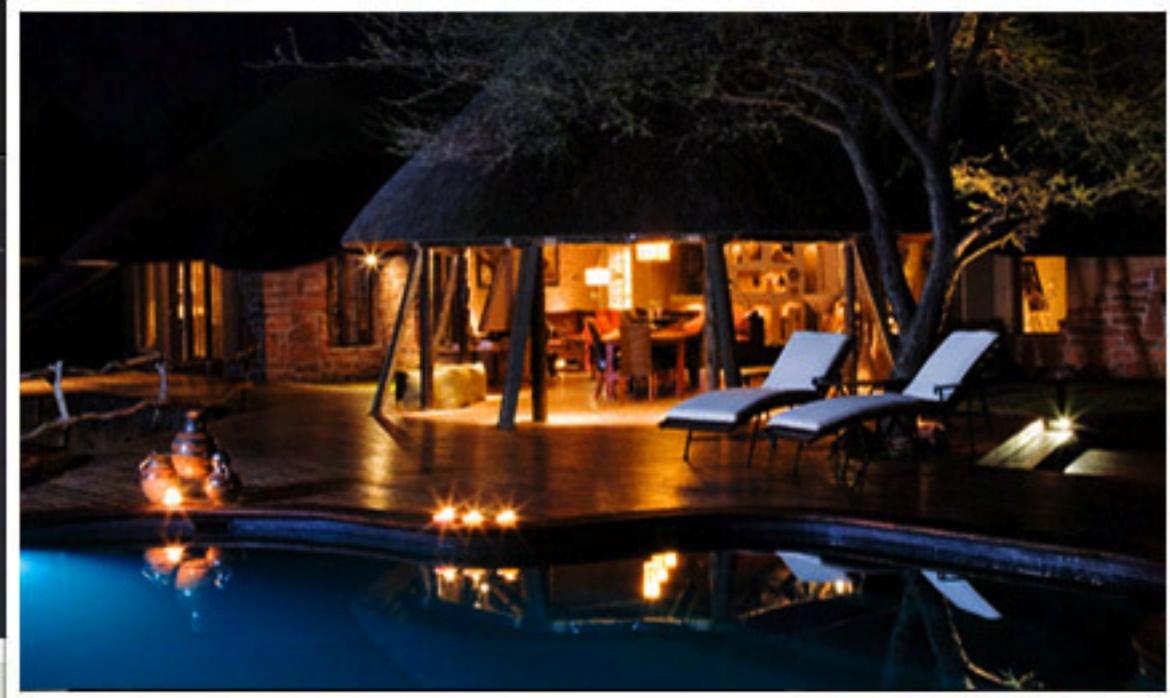
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TRAVERTINE SPA EXTENDS GET-OUT-OF-JAIL GIFTS TO PARIS HILTON

by James, on June 23rd, 2007



Travertine Spa, a purveyor of spa products and apparel, recently announced that it has offered Paris Hilton its complete line of body care and relaxed apparel upon her exodus from prison.

In a recent press release, Mr. Terry Carter, the founder of Travertine Spa, conveyed, "Paris has gone through an enormous amount of stress, and we would like to help make her transition a positive one." The "celebutante" and star of Fox's reality TV show, the Simple Life, is expected to get out of jail sometime during the week of June 25.

Mr. Carter plans to have a care package delivered to the heiress that will contain a tee-shirt, a soy wax candle, and a body wash. Additionally, Ms. Hilton will also receive a private invitation to select from the entire line of Travertine Spa products at her convenience. Travertine Spa, which promotes

products to rejuvenate the body and spirit, sends best wishes to Hilton with her upcoming release. Apparently, many [celebrities](#) do enjoy the firm's products.

It is nice to see a caring business reaching out to a multi-millionaire heiress when she is down on her luck and in need of a pick-me-up. How special is that? While some may view this as a trite publicity ploy, I think it is a gesture of goodwill that more of us should embrace. Will Paris use the products or distribute the goodies to her domestic staff? Check back for an update.

[Travertine Spa](#) is a manufacturer of a unisex line of high-end body-care products and apparel that is available exclusively at selected salons, spas, and retailers.

Via: PR Newswire

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