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# Travertine Spa Essentials

#### By Jane Emery

Terry Carter, lawyer-turned-spa-entrepreneur does it again by creating a new line of luxury spa apparel. The exclusive new line was provided to Academy Award nominees at the 2006 Silver Spoon pre-Oscar event a few days before the awards ceremony. Nominees traditionally attend the pre-Oscar events for pampering and public relations.





I asked Terry how and why one makes the transition from law to spa. Says Terry, 'I decided I wanted to do something creative outside of law. I had been a regular patron at top spas and found myself inspired. I started mixing at home, and treating my friends to my creations. The product became popular and I started doing Travertine full time. I found a wonderful laboratory that now makes our products. I launched the Travertine clothing line early in 2006."



The clothing line which compliments the spa products, consists of the ultra trendy luxury cotton t's and pilates/ yoga wear. The womens shirts are 100% cotton, fitted and feature the Travertine Spa sun logo. A higher-end version of the same shirt made with over 200 Swarovski crystals is available to select boutiques and celebrity clientele. The men's shirts are 100% ring spun cotton with an Egyptian cotton feel reminiscent of high thread count sheets.

# Health & Beauty

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The Travertine line, which is designed for upscale salons and spas, includes apparel, botanical body wash, turbinado sugar scrub, linen spray and massage products (\$8-\$120). The Romantic Linen Spray was recently included in a gift bag at Haylie Duff's 21st birthday party which included notable invitees such as Jessica Simpson, Ashlee Simpson, Jesse Metcalf, and Ryan Seacrest.

'I wanted to create the kind of clothing you want to wear on your way home from a great spa weekend,' said Carter. 'Travertine is uniquely positioned to provide not only theraputic products for pampering but also comfortable high quality clothing as well."

Recent clients to the Travertine Spa and Apparel lines include actors and producers from the Academy Award winning film Crash, Melissa Rivers, Tori Spelling, Regina King, Deidre Hall, Kelly Monaco, Loretta Devine, a Desperate Housewife, Michelle Williams of Destiny's Child and up and coming actress Anita Maria Taylor. Manly men have enjoyed the unisex line as well. These include NFL players, actors and businessmen such as Drew Bledsoe, Matt Hasselbeck, Gary Baxter, Mario Van Peebles, Kiet Wu, Dean McDermott, Santino Rice, Ray Wise and Ziggy Marley.





The Travertine Petal™ jojoba body cream was recently featured on Fox News Good Day LA Weekend. The Petal body cream is packaged in a minimalistically high-end stylish aluminum bottle. Petal became my favorite body cream when I discovered Travertine and Terry Carter at the 2006 Medical Spa Expo in L.A. From the first time I savored the heavenly scent and applied it, I was captured. The aroma of Petal took me to a beautiful place. The feel of it was like refined silk. I had to know what ingredients he used and was intrigued even more when Terry said he would not divulge the secret

aromas! I'd say a very delicate jasmine, honeysuckle? Which ever it is Terry, you've certainly got it right.

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