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Travertine Spa Joins the Fight Against Breast and Ovarian Cancer

Travertine Spa participated in Shop for a Cure at the Bright Pink Young Hollywood Benefit, which was held to raise funds and awareness for breast and ovarian cancer. Half of the proceeds generated from Travertine Spa sales went to the Bright Pink organization. Founded by Lindsay Avner, Bright Pink is a unique resource providing support to young women who are at high risk for breast and ovarian cancer.

Sunset Beach, CA ([PRWEB](#)) August 8, 2007 -- Travertine Spa (<http://www.travertinespa.com>), a luxury lifestyle brand of natural spa and apparel products, along with 350 of young Hollywood's finest, gathered at a private Beverly Hills home on July 17, 2007, for the Bright Pink Young Hollywood Benefit to raise money and awareness for breast and ovarian cancer. Partygoers were able to Shop for a Cure and purchase beautiful pink diamond jewelry and the brand new line of yoga wear and spa products from Travertine Spa. Travertine Spa, which boasts a wide array of celebrity clientele, donated fifty percent of the profits generated from its sales to the Bright Pink organization.

Bright Pink is a unique resource providing support to young women who are at high risk for breast and ovarian cancer. The event, hosted by Lindsay Avner, founder of Bright Pink, demonstrated the importance of breast and ovarian cancer education. At age 23, Avner underwent a double mastectomy. Eleven women in her family have been diagnosed with breast cancer. Lindsay offered to teach any woman at the event how to conduct a self-examination.

"As a young woman whose life has been deeply touched by breast cancer, I feel so grateful for the opportunity to partner with companies like Travertine Spa to generate awareness and necessary funds for Bright Pink," said Avner. "We will be able to reach so many more high risk young women with the life-saving message of how important it is to be proactive with your breast and ovarian health." Bright Pink arms young women with knowledge and a great attitude and is not just another breast cancer organization, but rather is committed to spearheading a fresh and empowering movement among young women everywhere.

"Lindsay's passion for educating women about breast and ovarian cancer is amazing. It was an honor to offer any support we could," said Terry Carter, founder and CEO of Travertine Spa. "Fortunately, we are in a unique position to offer luxury products that people desire. I was so moved by Lindsay's personal story that I decided to donate fifty percent of the proceeds to Bright Pink." At Shop for a Cure, Travertine Spa sold its new line of all-weather yoga wear. The company raised additional funds by donating a gift basket for the silent auction portion of the benefit. The basket included Petal Body Cream, a bejeweled Soy Wax Candle and Travertine apparel.

For more information on Bright Pink or to make donations, please visit <http://www.BeBrightPink.org>.



About Travertine Spa:

Travertine Spa (<http://www.travertinespa.com>) is a manufacturer of luxury products for those who believe in treating themselves well. The most discriminating salons, spas and retailers carry Travertine's unisex line of high-end body-care products and apparel. Lawyer-turned-entrepreneur Terry Carter founded the company in 2005.

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