

All Things Organic

PLUS

Great Green
The LOHAS Market
Celebrating 20 Years

Allured



More than 20 members of a team sponsored by **Éminence Organic Skin Care** participated in a Run for the Cure event for the Canadian National Breast Cancer Foundation. Helping to encourage a future without breast cancer, the event raised funds and awareness in an effort to help eradicate the disease. 888-747-6342, info@eminenceorganics.com

For the month of February, **Olan Laboratories** is donating 25% of the sales of its three top red shades—Red Your Mind, Cosmopolitan Red and Cherries Jubilee—to the American Heart Association as part of its Go Red promotion to help raise awareness and funding for heart-related issues. 800-645-1616



To show appreciation for all their work and efforts, a complimentary spa lunch, discounts on an array of treatments and product-stuffed goody bags were part of the recent day of care San Francisco's **Spa Radiance** gave to pediatric nurses from the University of California, San Francisco Children's Hospital. 415-346-6281, info@sparadiance.com

A silent purse auction was recently held at **Studio CARA** in Maitland, FL. The event, which also included free makeovers, helped raise funds for breast cancer awareness. 407-622-1999

With participants selected by the Cancer Wellness Center, **Silken Tent** in Glenview, IL, recently held a Breast Cancer Survivor Spa Evening, providing a range of complimentary services to women who have breast cancer and typically would be unable to afford treatments. 877-774-5536

Preston Spa Business Solutions recently sponsored a booth for the charity organization CARE at the California's Women conference in Long Beach, CA. The company sold products with proceeds going to CARE's global programs and helped educate attendees on women's and environmental issues. 800-766-0375

ME! Bath has pledged to donate a portion of its online sales to the American Red Cross, looking to benefit those affected by the wildfires in southern California, and the company's founders were also recently featured on CNBC's *The Big Idea* with Donny Deutsch. 888-931-0934

The Bright Pink Young Hollywood Benefit, recently held to raise funds and awareness for breast cancer and young women who are at a high-risk for the disease, included participation from Sunset Beach, CA's **Travertine Spa**. Half of the spa's generated proceeds from the event were donated to the Bright Pink organization to help support young women fighting breast cancer. 800-391-4355