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Brittany Murphy

[PHOTO GALLERY](#)

The Oscars®!

by Camille Robertson

Finally! The moment we've all been waiting for. The one... The only...The Oscars®! Come along as *POWER* takes you to magnificent ceremonies, pampering lounges, extravagant shopping sprees, and swanky soirées all in celebration of Hollywood's

Red Carpet 2006

At Scandia Place, event planner Ryan Black rolled out the red carpet for Ashley Jones, Rayana Tharani, and Georgia McClean for his luxury haven. Highlights included favors from Marc Ecco watches, Ole Henriksen Truth Serum-Collagen Booster, and [Beverly Feldman](#) shoes. Vendors Lily, [Joe Blasco](#), [SunFX](#), [Alterna](#), [Megs Make-Up](#), [René Furterer](#), David Galan, [Kelly Nishimoto](#), [Red Bull](#), and [Hint Mint](#) participated.

Silver Spoon Buffet

Those with a hearty appetite for swag lined up at Tinseltown's Silver Spoon Buffet. There, Stacy Keibler, Deidre Hall, Drew Lachey and his wife, Lea, Kelly Monaco, and Sophie Monk filled up on [Elizabeth Grant](#) skincare products. Meanwhile, Tara Lipinski, Roselyn Sanchez, Melissa Rivers, and Haylie Duff made their way to the [Dr. Scholl's](#) booth. On display were pairs of comfortable and chic Oscar®-inspired golden sandals. [Nioxin](#), [Crest Whitestrips Premium Plus](#), Alpha Male, Charlie Lapson, [Kumi Kookoon](#), Stone Crown, Citizen Smith in Hollywood, [Disneyland](#), Rad Tech, [Travertine Spa](#), [Xtreme Lashes](#), Verrago, [Princess Borghese](#), [Frankie B](#), Kari Bag, and [Samson Martin](#) provided additional enticing treats and services.

REEL Lounge

And, for the "real" star treatment, celebs headed to West Hollywood's [Point De Vue Salon](#). Inside the pampering oasis, Jessica Alba snagged a [Zenith Swiss](#) watch; [Ray](#) star Regina King relaxed with a pedicure and also took home a bag filled with [Taryn Rose](#) treats; and Torino ice queen Sasha Cohen was seen sipping on a [Tab Energy Drink](#). Vendors [Peels](#), Origin Premier Cru Champagne, [Siku Vodka](#), and [Boucheron](#) were also there.

Late night talk show host Jimmy Kimmel served as emcee of the ceremony, which celebrities and presenters Teri Hatcher, Kirk Douglas, Delta Burke, and Tracey Bregman, just to name a few, attended.

Rodeo Walk of Style®

Meanwhile, at the landmark Beverly Hills post office, Academy Award-winning costume designers Edith Head (posthumous), James Acheson, and Milena Canonero joined